

## Pakistan's Nursing Workforce

Export Potential, Challenges, and Recommendations

Pakistan Business Council in collaboration with the Aga Khan University - School of Nursing & Midwifery (AKU-SONAM)















#### Study - A Part of PBC's Analysis of the Services Sector

The Study has been conducted under the pillar of "Make-in-Pakistan", "Serve More, Serve Better".



#### Goal

To evaluate the potential of nurses to contribute to Pakistan through remittances and identify specific challenges that hinder their acceptance in global markets.



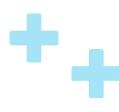
To suggest strategies to **elevate nurses' skillset and overall quality of care.** 



#### Methodology

This report uses **secondary data** and **relies extensively** on interviews with key nursing professionals, Overseas Employment Promoters (OEPs), and other migration related organizations.







### Global Trends of Nurses Migration









#### 2023 - Estimated 29.8 million Nurses Globally

- WHO predicts a shortage of approximately 4.1 million nurses by 2030.
- Most significant gaps in Africa,
   South-East Asia, the Eastern
   Mediterranean Region, and parts of Latin America.

#### **Major Exporters of Nurses**

The **Philippines** and **India** are the leading exporting countries for nurses, with their professionals highly sought after in countries like the United States, the United Kingdom, Canada, etc.

#### Impact of COVID-19

The pandemic underscored the critical role of the global nursing workforce and highlighted the need for more sustainable and equitable international nurse migration practices.



## Global Regions for Nurses Careers

**A Comparison** 





### Comparison of Global Regions on a Set of Criteria for Nursing Careers

- Core Anglosphere (U.S.A., U.K., Australia, New Zealand and Canada), GCC, Europe, Nordic Region, and Developed Asian Countries were compared for the prospect of nursing careers.
- Licensing/Registration processes are complex, rigorous and lengthy for Pakistani nurses applying to all of these regions.
- Earning Potential, Benefits, Healthcare systems, and Cost of Living are similar for all these regions.
- Biggest incentive to locate to the GCC is tax free income, however, benefits, labor laws, worker protection, professional development and career advancement is limited.
- Core Anglosphere, Nordic Region and Europe are attractive for well-defined residency pathways, adjustable culture, and freedom of movement of workers.
- Language Barriers are strong for EU, Nordic Region and Developed Asian Countries.







# Pakistan's Nursing Workforce

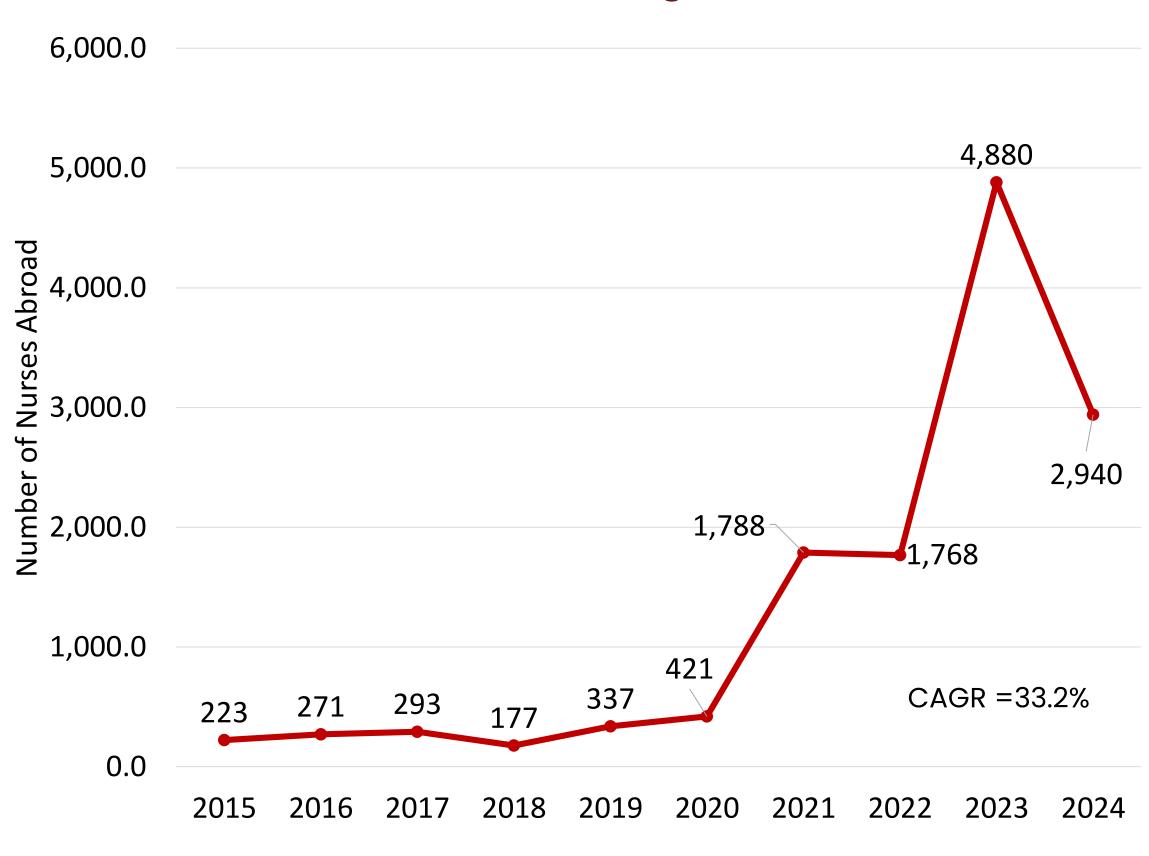






#### Nurses Migration Trend from Pakistan





Source: BE&OE

- There has seen a dramatic increase in nurse migration, especially from 2020 onwards due to the COVID-19 pandemic.
- A CAGR of 33.2% indicates a very rapid and sustained growth trend over the 10-year period.
- In 2023, 4,880 nurses migrated abroad from Pakistan which reduced to 2,940 in 2024.









| Rank | Professions | Number in<br>2024 | Percentage of the Total  2024 | CAGR<br>(2019-2024) |
|------|-------------|-------------------|-------------------------------|---------------------|
|      | Total       | 727.4             | <u>–</u>                      | 3.1%                |
| 1    | Laborer     | 364.6             | 50.1%                         | 8.4%                |
| 2    | Driver      | 185.2             | 25.5%                         | 0.2%                |
| 3    | Manager     | 24.8              | 3.4%                          | 23.4%               |
| 4    | Technician  | 15.9              | 2.2%                          | -1.2%               |
| 5    | Mason       | 14.9              | 2.1%                          | -5.3%               |
| 6    | Salesman    | 12.1              | 1.7%                          | 5.1%                |
| 7    | Supervisor  | 11.0              | 1.5%                          | 7.3%                |
| 8    | Electrician | 10.9              | 1.5%                          | -6.4%               |
| 9    | Cook        | 9.7               | 1.3%                          | 6.3%                |
| 10   | Mechanic    | 8.9               | 1.2%                          | -0.2%               |
| 20   | Nurse       | 2.9               | 0.4%                          | 54.2%               |

Source: BE&OE (2025)





















**Nurses Density (per 10,000)** 



**Philippines** 42.1



India 17.2



**Pakistan** 



Bangladesh 5.0

#### **Nurse Graduates Per Year**



**Philippines** 7,204



India 292,564

India

2.4



**Pakistan** 



Bangladesh 10,064

#### **Nurse-to-Doctor Ratio**







**Pakistan** 







## Industry's Insights







#### State of Nursing in Pakistan







Shortage of Nurses in Pakistani Hospitals and Nursing Institutes



Not Enough Nurses to Fulfil Demand Abroad



Nurses are not Involved in Key Decision-Making Roles



A Negative Image of Pakistani Nurses is being Portrayed by Pakistani Media



The Stigmas Related to the Nursing Profession are however Gradually Decreasing









#### Nursing Education in Pakistan







Sub-Standard Mushroom Nursing Institutes and Fake Degrees



Lack of Monitoring of Nursing Educational Institutions



Inconsistent Admissions, Assessment and Grading in Pakistani Nursing Education



There is a Theory-Practice Gap & the Clinical – Academia Divide



Limited Specialization Options in Pakistani Nursing Degrees



The Dual Impact of PEEF (Pakistan Education Endowment Fund)



Inadequate Access to Modern Teaching Technologies





#### International Mobility of Pakistani Nurses



#### **Demand and Supply Imbalance**





**Delayed Document Verification Procedures** 





Accreditations, Pre-departure Training and Exams/Tests are Expensive





Constraints with Pakistani Nurses Locating Abroad exist



Lack of Support by Pakistani Missions and Government Emigration Bodies





National Curriculum Barriers Hinder Nurse Licensing Abroad









## For the Improvement of the State of Nursing in Pakistan







Use the Media to Improve the Image of the Nursing Profession

Involve More Nurses in Decision Making for Nurses



Elevate Nursing Leadership Through Merit-Based Appointments not just seniority

Recognize and Empower Advanced Practice Nurses









## For the Improvement of the Nursing Education in Pakistan







Provide Scholarships and Interest Free Loans to Nursing Students

Standardize the Practical Application of Soft Skills in Nursing Education

Introduce Multiple Annual Intakes in Nursing Institutions



Policies to Produce Specialized Nurses in Pakistan

Integrate Clinical Practice and Academia in Pakistani Nursing

Standardize Teaching, Admissions Criteria, Assessment and Training

Regulate Nursing Institutions
Affiliations

Subsidize Advanced Medical Equipment and Simulation Technologies











#### For the Improvement of the

#### International Mobility of Pakistani Nurses







Integrate police checks, subsidize licensing, and create a job registration system to streamline overseas deployment

Reduce Financial Barriers for Nurses Applying Abroad through "employer-paid placement fees"



Pakistani Missions Abroad and Government Bodies Need to Facilitate Pakistani Overseas Nurses

Streamline Overseas Nurse Employment through direct "Government-to-Government" Collaborations

Address Curriculum Terminology and Accreditation Discrepancies







## Thank You

Feel free to Reach Out:



